



Boston Celtics open state-of-the-art practice facility with fully managed and secured infrastructure assistance from Thrive.

Thrive's NextGen Managed Services are built for optimized business performance that eliminates internal resource constraints and worries.

Cloud

Thrive offers best-in-class Hybrid Cloud solutions backed by a proven track record of delivering managed Cloud services across public and private Cloud platforms. Our broad portfolio of Cloud services can be customized to seamlessly match your operational and budget requirements.

Cybersecurity

With an unmatched portfolio of Cybersecurity services, Thrive delivers the experience, resources, and expertise you need to create a Cybersecurity plan that protects your vital data, SaaS applications, end users, and critical infrastructure.

Disaster Recovery

Thrive provides IT Business Continuity solutions that minimize data loss and provides fast, automated recovery of critical systems for protection against events that can severely impact normal business operations.

CHALLENGE

To increase performance during regular and post-season basketball, NBA team, the Boston Celtics, have invested in a high-grade practice facility, the Red Auerbach Center. The 77,000 square foot facility houses two basketball courts with seating for audiences near 200, along with state-of-the-art media and sports medicine rooms. The difficult task facing the Celtics and Thrive was ensuring that the facility's IT infrastructure would be able to support the various functions of the space, be secure and also perform at peak efficiency by a stringent grand opening deadline. The enormity of the task at hand included complete networking and security of the media room, and meeting strict compliance requirements for the health center.

SOLUTION

Thrive's consulting and project management teams partnered with the Celtics' Vice President and CTO, Jay Wessland, and his IT Team to create a strategic security plan, as well as a roadmap for the implementation of the center's hosted environment. The solutions included a business continuity plan powered by Veeam, fully managed Meraki Networking Infrastructure and the successful implementation of a Microsoft Office 365 environment. Overall, the project took numerous hours of careful assessment, engineering and implementation, and was successfully completed in time for the grand opening on June 19, 2018.

RESULT

The solutions provided by Thrive have helped Mr. Wessland maintain a fully operational and secure facility since its opening in 2018 and allow his IT team focus on the daily operational needs that come with managing the technology of a professional sports team. The Red Auerbach Center is equipped to handle the demands that come with its multifaceted use.

"The Boston Celtics have been working with Thrive for over 14 years. We value the technical expertise they bring as an extension of our IT team. With the additional assistance and expertise of Thrive, we were able to open the Auerbach Center on time, despite the complexity of the project. They continue to provide 24x7 NextGen Managed Services that enable me and my team to focus on the unique elements and needs of a professional sports organization."

~Jay Wessland, CTO

How can Thrive help your business?

Thrive is a leading provider of NextGen Managed Services designed to drive business outcomes through application enablement and optimization. To learn more about our services, contact us at 866.205.2810 or info@thrivenetworks.com